**Key Stage 5 – Pre-course task:**

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| **Subject:** | **Task:** | **Resources:** |
| Graphic Design | Select a task below and produce a presentation to give to the class. This presentation should take the form of an A4/A3 folder (minimum of 5 pages) and a Powerpoint to support your research. You will present this to the class in the first lesson.1. **‘Transcard’**

A transport company is inviting designs for a travel card to be called ‘Transcard’. Refer to appropriate examples and develop ideas for a distinctive card design and a shop window sticker offering a ‘top-up’ facility. You might like to investigate work for the London Underground by Harry Beck and Edward Johnson, and work produced for ‘Transport for London’ by M&C Saatchi. 1. **Festival, carnival or parade**

Produce graphic work to promote a festival, carnival or parade. You might like to refer to work by Andreas Hidber, David Carson and Stefan Sagmeister when producing your ideas. Consider ways in which the atmosphere of the event will be communicated. Carefully consider the relationship between image and typography when developing your work. | <http://www.tfl.gov.uk/corporate/about-tfl/culture-and-heritage/art-and-design/harry-becks-tube-map><http://www.creativereview.co.uk/cr-blog/2013/march/mcsaatchi-big-issue><http://onlycreative.com.au/andreas-hidber/comment-page-1/><http://www.davidcarsondesign.com/><http://www.sagmeisterwalsh.com/> |